

(01628.HK) Stock Data

Close Price (07/07/2023)	HK\$0.222
52-week Range	HK\$0.19-0.68
Market Cap	HK\$1.453 billion
No. of Issued Shares	6,544 million shares
Listing Date	2 November 2009

I. Sales Performance as of June 2023

For the first six months of 2023, Yuzhou Group's contracted sales reached RMB11,673 million; contracted sales in June 2023 was RMB1,952 million.

- Our contracted sales in June 2023 was **RMB1,952 million**. The contracted GFA was **116,598 sq.m.**. ASP for this month was **RMB16,744/sq.m.**
- For the first six months of 2023, Yuzhou Group achieved a total contracted sales of approximately **RMB11,673 million**; **the attributable interest of Yuzhou is around 60%**. Achieved contracted GFA was **694,220 sq.m.**. ASP for the first six months was **RMB16,817/sq.m.**. In addition, approximately **RMB345 million** was subscribed but in the process of signing contracts.

2022AR Financial Highlights

Total revenue	RMB26,737 million
Total assets	RMB143,454 million
Total debt	RMB55,120 million

#	Region	Contracted Sales (RMB mn)	As of Total (%)	Contracted GFA (sq.m.)	Contracted ASP (RMB/sq.m.)
1	West Strait Economic Zone	1,527	13.1%	99,245	15,393
2	Yangtze River Delta	5,244	44.9%	274,616	19,097
3	Central Region	920	7.9%	64,721	14,210
4	GHM Bay Area	2,180	18.7%	129,358	16,856
5	Southwest Region	380	3.2%	32,154	11,827
6	Bohai Rim Region	1,422	12.2%	94,126	15,111
Total		11,673	100.0%	694,220	16,817

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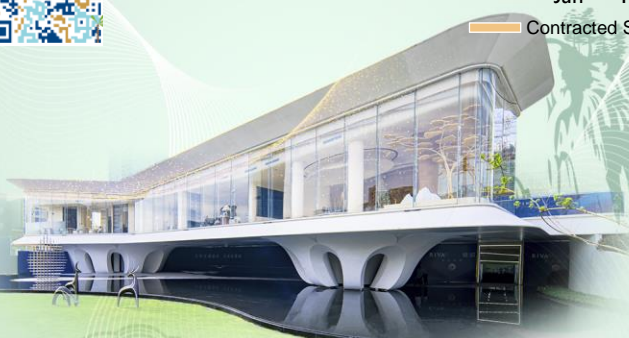
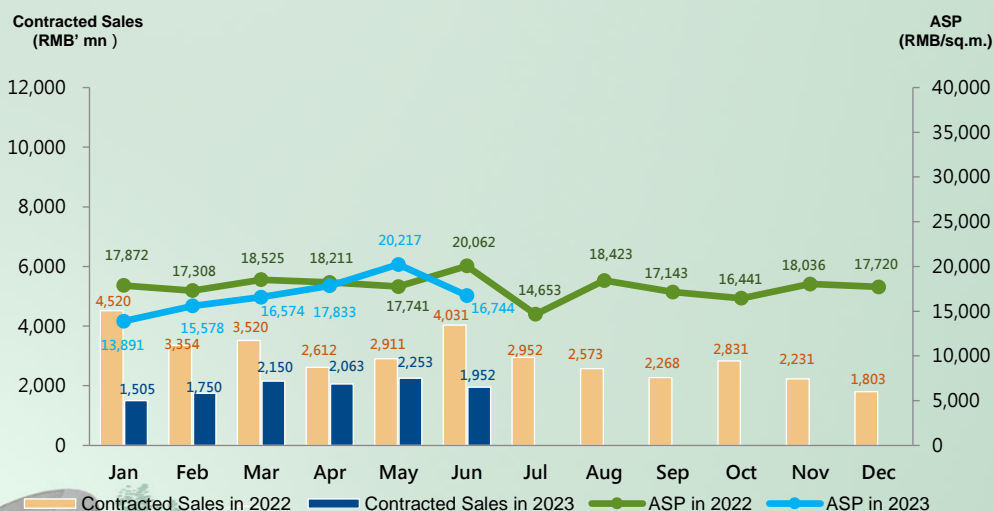
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II. Monthly Sales Chart (Jan 2022 – June 2023)



III. Monthly Press Room

Yuzhou Group (01628.HK) -2023 " Quality Respect, Building a Better Future " Engineer's Festival and Safety Production Month has Successfully Opened

(June 7, 2023, Nationwide) The launch meeting for the 2023 "Quality Respect, Building a Better Future" Engineers' Festival and Safety Production Month was successfully held, signifying the official commencement of the event. Xia Li, Senior Vice President of Yuzhou Group, Li Guotai, General Manager of the Operations and Management Department, along with personnel from the Group's Operations Management Department and various city companies' operational engineering teams, participated in the launch meeting through offline and online formats. The Engineer's Festival and Safe Production Month aim to lead and inherit the spirit of craftsmanship throughout the Group. It signifies the determination of Yuzhou staff to actively deal with market challenges and persist in self-reform. The Yuzhou craftsmanship will serve as the core pillar of the engineering system, empowering the company to tackle various challenges and move forward with steady steps.



Yuzhou Group (01628.HK) Practices the Yuzhou Craftsmanship and Builds Ultimate Product Strength



(June 15, 2023, Nationwide) Yuzhou Group has always been committed to providing highly competitive products. Guided by its mission, core values and behavioral habits, Yuzhou Group comprehensively promotes the development of Yuzhou craftsman culture, striving for high-quality production and operation. The Yuzhou engineering team wholeheartedly embodies the genes of Yuzhou craftsman culture, placing utmost importance on "rigorous construction control" and pursuing excellence in craftsmanship, adhering to the spirit of "building with ingenuity", "self-driven", "pursuit of excellence" and "hard working", constantly demonstrating the characteristics of Yuzhou craftsman culture. During construction, Yuzhou staff pursue excellence, forge ahead, and always adhere to the original intention and ingenuity. They meticulously craft every detail with a professional spirit, pouring painstaking effort into building the prosperity of the city, and devotedly enriching the lives of the public.



III. Monthly Press Room

Yuzhou Group (01628.HK) 2023 "618 Housebuying Festival" was Grandly Launched

(June 16, 2023, Nationwide) Yuzhou Group (01628.HK) grandly launched the 2023 "618 Housing Festival", bringing a splendid and diverse feast for homebuyers nationwide. Collaborating with projects in 38 cities across the country, Yuzhou Group launched a number of activities for house purchasing such as "Hot Property 618 Mega Deals (紅盤618鉅惠)", "Extended opening hours of the Sales Reception (星光夜場接待)" and "Benefits in the Property Sales Live Streaming Room (寵粉樂活在線)". By integrating online and offline marketing strategies, Yuzhou Group effectively captures customer demands, sparks resonance, and ignites a wave of sales during this festival.



"Yuzhou Ucube-Temperature Space Product System" Creates New Ideas of Quality Product Design



(June 20, 2023, Nationwide) Product quality is the most direct embodiment of competitive products. Yuzhou Group (01628.HK) has injected "Temperature" into the product design concept, based on the "Yuzhou Ucube-Temperature Space Product System", and has proposed fresh ideas for quality product design from customers' perspective. In the Shangchong Urban Renewal Project in Zhuhai, Yuzhou amalgamated integrated design with tangible building displays, creating a leisurely experiential area, making every step being the way home, allowing customers to see and feel the future living scenario and enhancing the immersive experience. In terms of space design, Yuzhou is committed to providing an exquisite space experience. Through the use of multiple refined designs and bay windows, customers can enjoy transparency and natural landscapes. At the same time, Yuzhou pays attention to the convenience and ritual of the homecoming route, and integrates quality, practicality and beauty through insight into customer needs, to achieve the most cost-effective product quality. Yuzhou Group will continue to prioritize customer perception, strive for excellence, and pursue exceptional product design quality.



III. Monthly Press Room

Yuzhou Commercial "Super Membership Day" Creates Omni-channel Membership Activities

(June 30, 2023, Nationwide) Yuzhou Commercial was fully committed to creating a "Super Membership Day", jointly holding large-scale interactive experience activities online and offline, launching multiple membership services through omni-channels to create a sense of ritual for customers. Across various cities, Yuzhou Commercial enlivens offline commercial spaces with joyful and immersive scenes during holiday events, creating a unique atmosphere. By establishing member-only communities, Yuzhou deepens the member's experience, enhancing their loyalty and engagement. At the same time, the "Uyo Membership" program has been upgraded by creating a "1+3+8" membership ecosystem, using the "Uyo Membership" app as the marketing bridge to achieve a more comprehensive emotional connection with consumers. In the future, Yuzhou Commercial remains committed to delivering superior services to its members and fostering a stronger sense of belonging, ensuring a close connection with consumers.



IV. About Yuzhou Group Holdings Company Limited (01628.HK)

Established in 1994, Yuzhou Group is a property developer headquartered in Shanghai and Shenzhen with a national foothold. Adhering to its strategy of "Cultivating in Regions Leading the Market", Yuzhou Group strives to develop residential and commercial properties which align with market trends in tier-1 and tier-2 cities. As of December 31, 2022, the Company had over 172 projects under various stages of development in 38 cities including Beijing, Shanghai, Shenzhen, Tianjin, Nanjing, Hefei, Hangzhou, Suzhou, Foshan, Huizhou and Hong Kong and so on. The total GFA under construction and held for future development is 15.80 million sq.m., accounting for about 36.0%, 17.0%, 16.3%, 11.5%, 10.6% and 8.6% respectively in the Yangtze River Delta Region, West Strait Economic Zone, Bohai Rim Region, Guangdong-Hong Kong-Macau Greater Bay Area, Central China Region and Southwest Region. Renowned for its distinguished product quality, diversified product portfolio, strong brand awareness and seasoned management team, Yuzhou Group has been named "Top 100 China Real Estate Enterprises" for 11 years in a row from 2011 to 2021; and Top 50 China Real Estate Enterprises from 2013 to 2021. Yuzhou Group was rated as "BBB" by MSCI ESG Ratings, ranking in the top among Chinese Properties Companies.

For more information on Yuzhou Group, please visit the company website:

<https://yuzhou-group.com>

