



弘毅文化集團
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

17 April 2025

Dear Registered Shareholder(s)

Corporate Communications (the “Corporate Communications”) of Hony Media Group (the “Company”)

We hereby enclose the printed copy of the following Corporate Communications of the Company. Both the English and Chinese versions of the Corporate Communications are bound together into one booklet.

- Annual Report for the year ended 31 December 2024;
- Circular dated 17 April 2025 for the re-election of directors, general mandate to issue and repurchase shares and notice of annual general meeting; and
- Proxy Form.

For the sake of protecting the environment through less paper consumption, the Company encourages and recommends you to select reading all future corporate communications of the Company (the “**Corporate Communications**”) published on the Company’s website at www.honymedia.net (the “**Website Version**”) instead of receiving printed copies, and receiving a notification letter either by post or by email for the availability of all future Corporate Communications on the website of the Company.

Please fill in the enclosed reply form (the “**Reply Form**”) and sign and return it by mail or by hand to the Company’s Hong Kong branch share registrar (the “**Registrar**”), Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, or by email to is-ecom@vistra.com.

If the Company does not receive the duly completed and signed Reply Form or a response indicating the objection from you in writing by 17 May 2025, you will be deemed, until you inform the Registrar (at the address above) by reasonable prior notice (of not less than 7 days) in writing by post or by e-mail, to have consented to receive the Website Version of all future Corporate Communications, and a written notification for the availability of Corporate Communications on the website of the Company will be sent to you in the future.

If you elect to receive the Website Version of future Corporate Communications, you are requested to provide an email address in the Reply Form for the purpose of receiving email notifications for the availability of the relevant Corporate Communications on the website of the Company as and when Corporate Communications are published on the website of the Company. If no functional email address is provided by you in the Reply Form or if you are otherwise deemed to have consented to receive the Website Version of future Corporate Communications, the Company will send to you by post, a notification letter for the availability of Corporate Communications on the website of the Company, until such time when you have provided a valid and a functional email address to the Registrar for receiving the same.

If you would like to change your choice of language and/or means of receiving the Company’s future Corporate Communications, please mark “✓” in the appropriate box in the enclosed Reply Form (with a pre-paid postage mailing label at the bottom of the Reply Form) and sign and return the same to the Company c/o the Registrar of the Company (at the address above).

You have the right at any time to change your elected choice of language and means of receiving future Corporate Communications by providing reasonable prior notice in writing to the Company c/o the Registrar or by sending an e-mail to is-ecom@vistra.com.

Should you have any queries relating to this letter, please contact Customer Service Hotline of the Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Hony Media Group
HAU Wai Man
Company Secretary

Encl.

Note: Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.

