

[For Immediate Release]

**H. BROTHERS** | ENTERTAINMENT  
**華 誼 騰 訊 娛 樂**

**HB ENTERTAINMENT WON GLOBAL MANAGEMENT AWARD**

(11 October 2016 – Hong Kong) **Huayi Tencent Entertainment Company Limited** (“Huayi Tencent Entertainment,” the “**Company**,” together with its subsidiaries the “**Group**,” Stock code: 00419.HK) is pleased to announce that HB Entertainment Co., Ltd (“HB Entertainment”) which the Company holds 30% (indirectly), won Global Management Award at the 2016 Korea Drama Awards. Global Star and Best Actor, Top Excellence Award went to actor Ahn Jae Hyun of “Cinderella and Four Knight” which was produced by HB Entertainment.

HB Entertainment principally produces and invests in films and dramas. Its latest K-drama “The K2” has recorded high viewership since the series debuted on tvN. The latest episode 6 earned a record high viewership of 6.6% viewership rating for the nation, according to rating company Nielsen Korea. “The K2” has come first in the viewership for the 6th consecutive time in the dramas being aired during the same period on TV.

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**About Huayi Tencent Entertainment Company Limited**

Huayi Tencent Entertainment Company Limited (“Huayi Tencent Entertainment,” Stock Code: 00419.HK) is a new media company integrating culture and entertainment. It produces quality international films, animations and TV dramas, and invests in international entertainment companies through M&As and resource integration, aimed at building an integrated platform with both content development and online-to-offline entertainment channels. Currently, Huayi Brothers (Stock Code: 300027.SZ) and Tencent (Stock Code: 0700.HK) are the controlling shareholders of Huayi Tencent Entertainment.

## Press Release

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