

[For Immediate Release]

H. BROTHERS | ENTERTAINMENT
華 誼 騰 訊 娛 樂

**China Jiu hao Health changes company name to
“Huayi Tencent Entertainment”**

**A milestone for new media business
First animation named “Rock Dog” is scheduled to be released in July 2016**

(9 May 2016 – Hong Kong) **Huayi Tencent Entertainment Company Limited** (“Huayi Tencent Entertainment”, the “**Company**”, Stock Code: 0419.HK) is pleased to announce that the change of the English name of the Company from “China Jiu hao Health Industry Corporation Limited” to “Huayi Tencent Entertainment Company Limited” and the change of the dual foreign name in Chinese of the Company from “中國9號健康產業有限公司” to “華誼騰訊娛樂有限公司” has become effective on 22 April 2016.

The logo of the Company will be changed to reflect the change of Company name with effect from 9 May 2016. Meanwhile, the website of the Company will be changed from “www.jiuhaohealth.com” to “www.huayitencent.com” to reflect the change of Company name with effect from 9 May 2016.

Huayi Brothers, Tencent and Yunfeng Capital became its strategic shareholders earlier, through share subscriptions which were completed on 5 February 2016. The share subscriptions generated net proceeds of approximately HK\$527 million, which is planned to be used to invest in productions of various international films and animations within four months following the completion of the share subscriptions. As of 9 May 2016, actual amount of the utilized proceeds totaled HK\$ 477 million, of which HK\$290 million has been spent on productions of various international films and the remaining HK\$ 187 million has been spent on the production of an original Chinese-American 3D computer-animated comedy film named “Rock Dog”(「搖滾藏獒」). Rock Dog is directed by Ash Brannon, a co-director of “Toy Story 2”, and is scheduled to be released in China in July 2016.

Mr. Wang Zhongjun, Chairman of the Company, said, “We are delighted to the name

change of the Company. Huayi Tencent Entertainment, the new company name, indicates that Huayi Brothers and Tencent attach great importance to the Company's development. Huayi Tencent Entertainment is an important listed platform for Huayi Brother's global presence strategy. Leveraging the competitive advantages of our substantial shareholders in resources and channels, the Group aims to invest, develop, and operate online-and-offline culture and new media business. We are confident that the Company will be a pioneer in the internet era, and become a prominent player in the cultural & entertainment industry."

-End-

About Huayi Tencent Entertainment Company Limited

Huayi Tencent Entertainment Company Limited ("Huayi Tencent Entertainment", Stock Code: 00419.HK) is a new media company integrating culture and entertainment. We produce quality international films, animations and TV dramas, and invest in international entertainment companies through M&A and resource integration, aiming at building an integrated platform with both content development and online-to-offline entertainment channels. Currently, Huayi Brothers (Stock Code: 300027.SZ) and Tencent (Stock Code: 0700.HK) are the controlling shareholders of Huayi Tencent Entertainment.

Media Contacts

Financial PR Group

Mr. Hon Fung Email: hf@financialpr.hk
Ms. Dawn Lee Email: dawnlee@financialpr.hk
Ms. Canace Xie Email: canacexie@financialpr.hk
Ms. Cindy Lo Email: cindylo@financialpr.hk

Tel: (852)2610 0846

Fax: (852)2610 0842